Planning the Work

**Directions:** Having collected much useful information related to your opportunity to contribute to the common good in your community, you are now equipped to develop an implementation plan.

This handout is to be placed in your Community Project portfolio. You may include extra paper as needed in order to evaluate your project implementation. Just be sure to mark each page with the appropriate Handout label.

**Project Name:**
_________________________________________________________________________________
*(Be sure to choose your project name carefully; it will be in the headline of your news releases.)*

What needs or opportunities does your project address?
_________________________________________________________________________________
_________________________________________________________________________________

What are your specific, measurable objectives as refined through your knowledge-gathering? How will you define success?
_________________________________________________________________________________
_________________________________________________________________________________

Who are the workers in your project, and what is the main role of each person?
_________________________________________________________________________________
_________________________________________________________________________________

Who may object to your project, and why? What can you learn from their objection?
_________________________________________________________________________________
_________________________________________________________________________________
Write a few sentences to describe your project and how it will work.

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How will you inform your community about this project? How will you use social media? How will you recruit community support? Be specific, and use information from this page to develop your press releases or public announcements.

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